



Third Mission of Universities

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- **INDICATORS OF THIRD MISSION OF UNIVERSITIES**

- **3M = Not education or research!**
- **E3M - European Indicators and Ranking Methodology of University Third Mission (www.e3mproject.eu)**
- **Processes and Indicators**
 - **Technology Transfer**
 - **Lifelong Learning**
 - **Social Engagement**
- **OECD – Benchmarking Universities Performance**



Social Engagement

SE1 - Free Services to Society

SE2 - Improving Public Health

SE3 - Civic Intervention

SE4 - International Cooperation

SE5 - Advisory Work

SE6 - University organized and funded Social Activities



- **SE1 FREE SERVICES TO SOCIETY**

- **Owner**

- University, Departments, Colleges, Institutes, Faculties

- **Stakeholders (People involved, customers)**

- Staff (academic and non academic), society

- **Activities**

- Access to libraries, volunteering, room use, consultancy, membership of community boards, LLL

- **Inputs**

- **Outputs**

- **Resources**

- Time of staff, facilities, publicity

- **Indicators**

SE1-I1 Number of users of available services

SE1-I2 Number of staff involved

SE1-I3 Number of courses provided

SE1-I4 Number of boards and committees



Thank you!

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